plaky

The most **flexible project management** software

What is **Plaky**?

01

Plaky is a **highly customizable project management tool** that helps teams from all industries plan projects & stay on top of their tasks.

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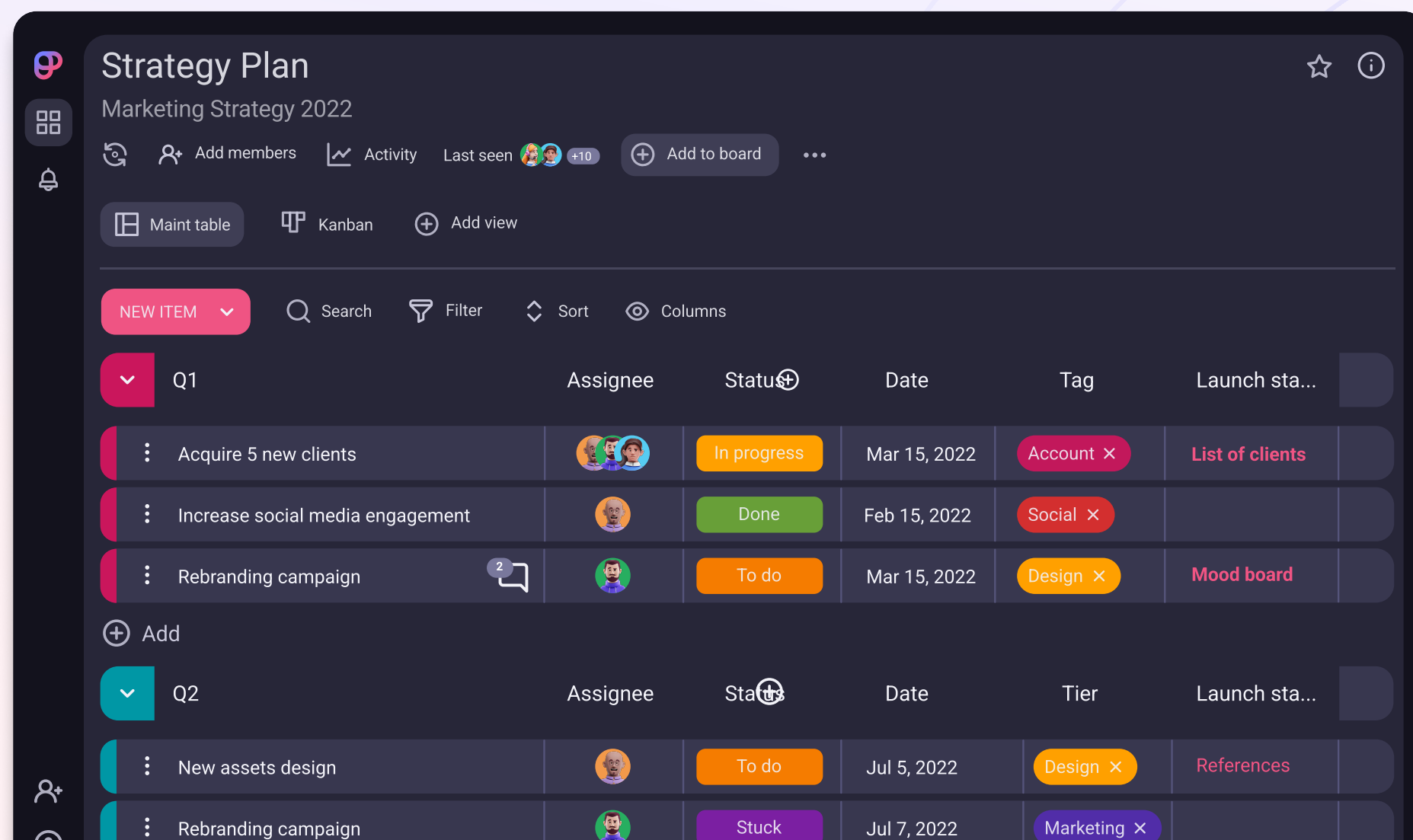
⊘ **Managers** use it to set objectives, align teams to their goals & track progress.

⊘ **Employees** use it to better organize their tasks, communicate & share files with their teammates.
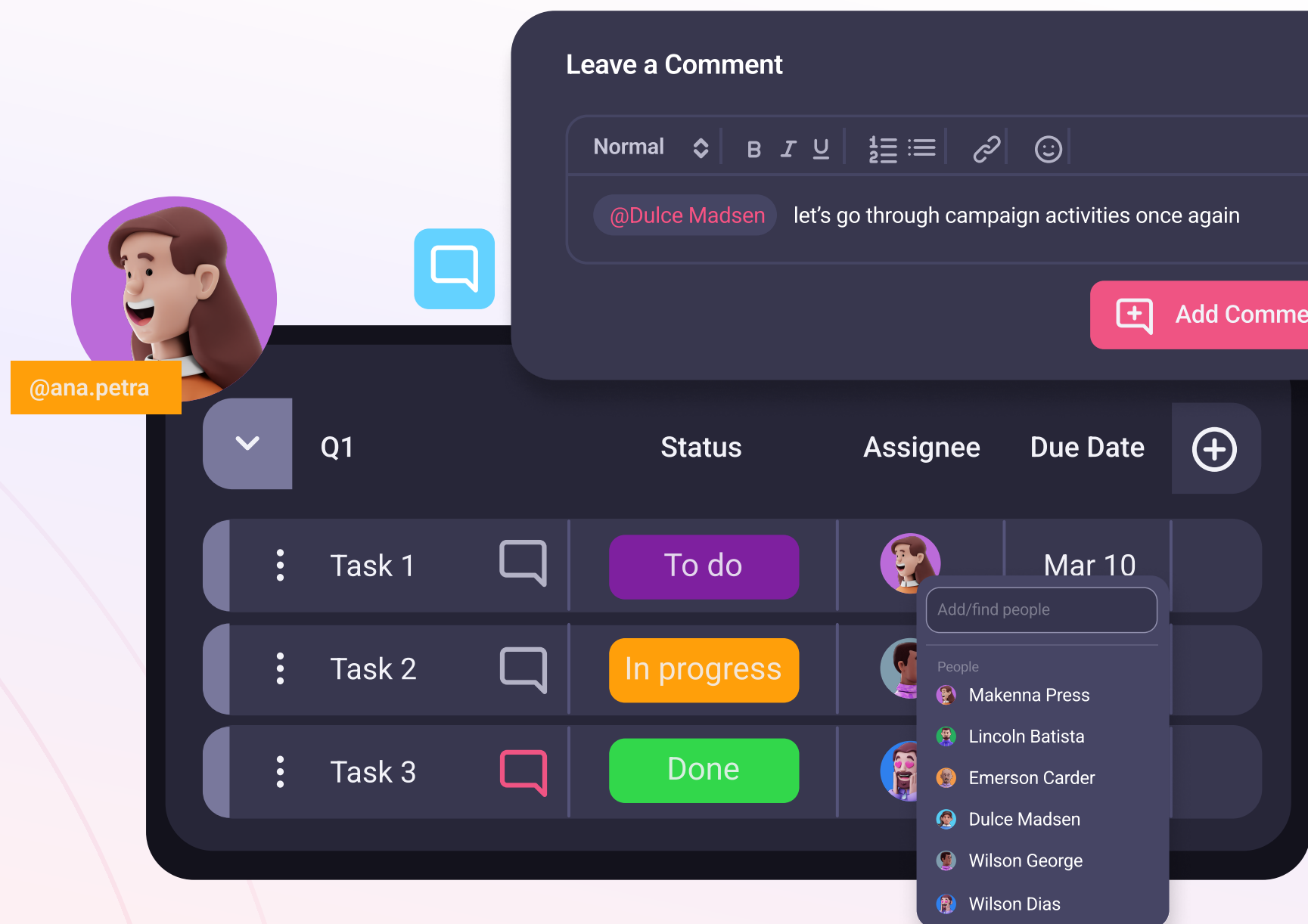
⊘ **Everyone** benefits from a well-structured workflow and enhanced coordination and collaboration.

02

Why use Plaky?

- **Assign work** & know at any time who is working on what & by when

- Easily **track progress** & focus your attention on the most crucial tasks

- **Collaborate** straight in the task & forget about the endless email chains

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Leave a Comment

Normal | B I U | 📋 📋 | 🔗 | 😊

@Dulce Madsen   let's go through campaign activities once again

Add Comme

@ana.petra

Q1		Status	Assignee	Due Date	⊕
⋮ Task 1	💬	To do		Mar 10	
⋮ Task 2	💬	In progress			
⋮ Task 3	💬	Done			

Add/find people

People
- Makenna Press
- Lincoln Batista
- Emerson Carder
- Dulce Madsen
- Wilson George
- Wilson Dias

03

Who uses Plaky?

Businesses and organisations of different sizes and industries looking to improve their project management practices.

⊘ **Business size:**
Small to medium-sized companies & fast growing startups.

⊘ **Industries:**
Marketing,
Software development,
HR,
Sales & CRM,
Project management,
Real estate,
Construction and
many more.
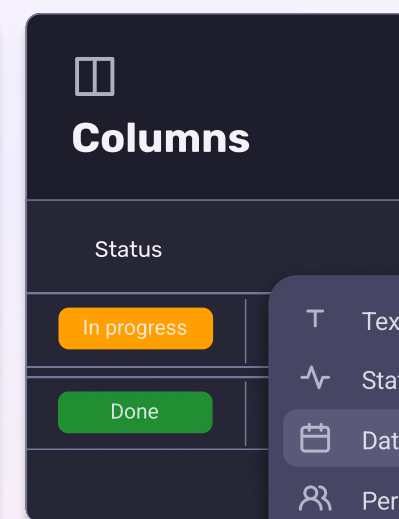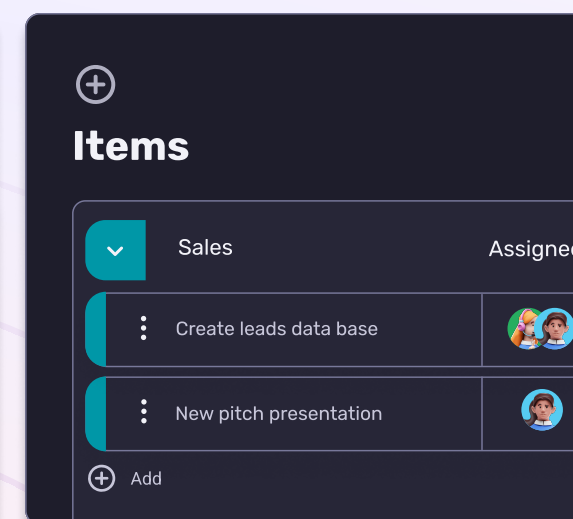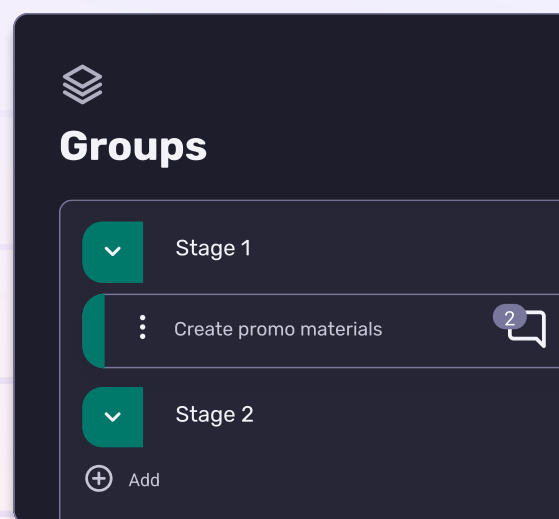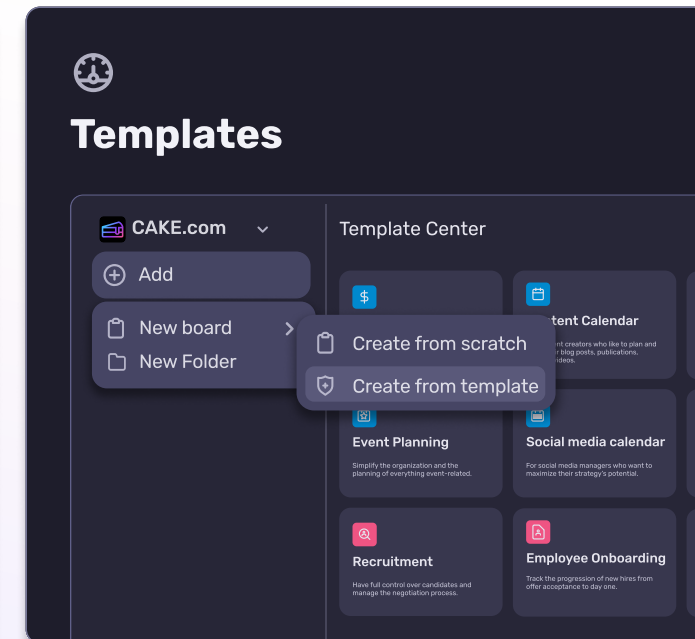
⊘ **Sectors:**
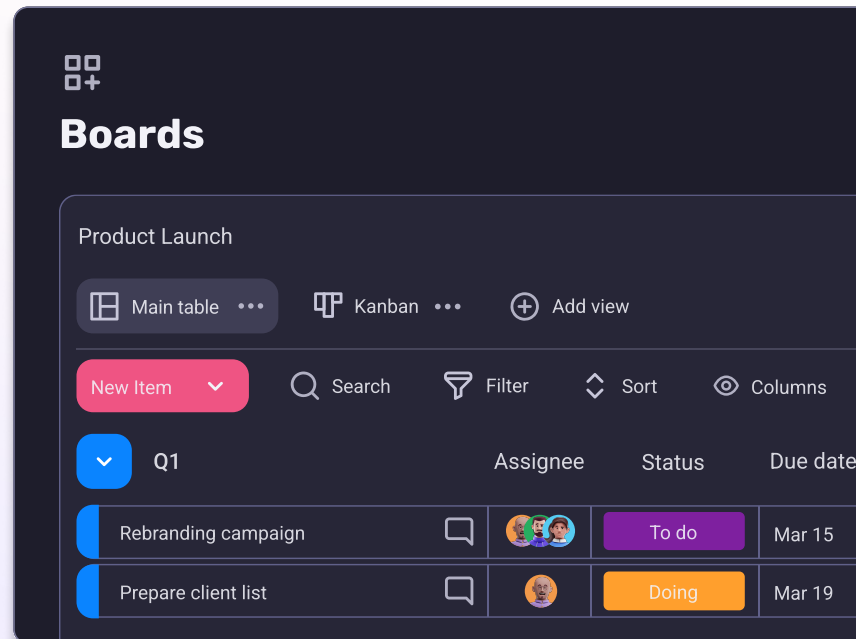Private,
Public,
Government
and NGOs.

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How **Plaky** works?
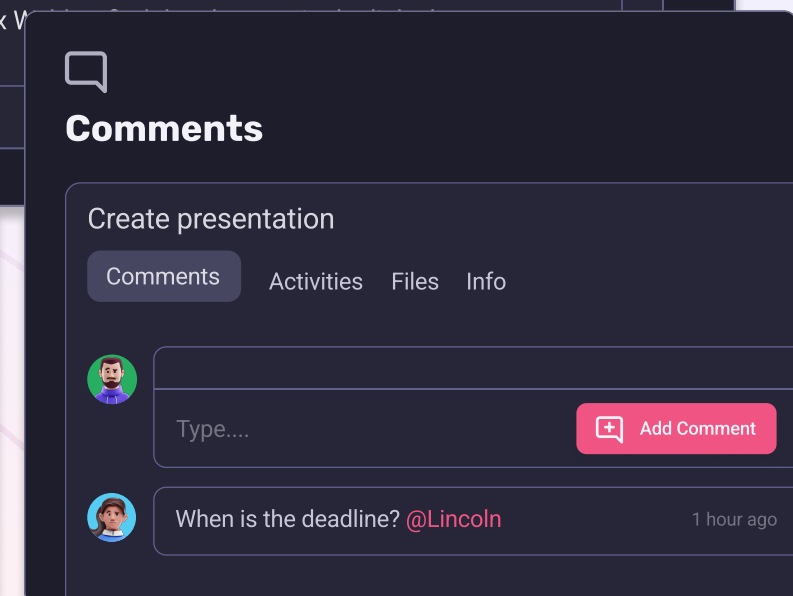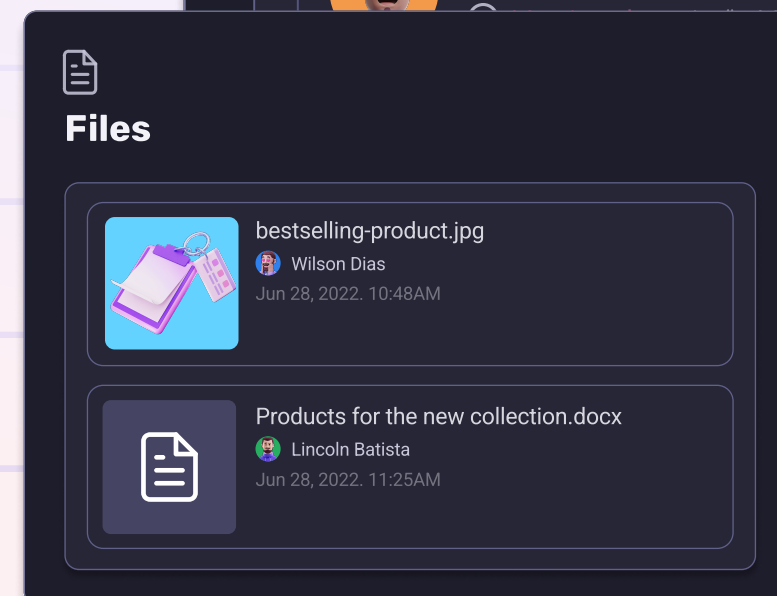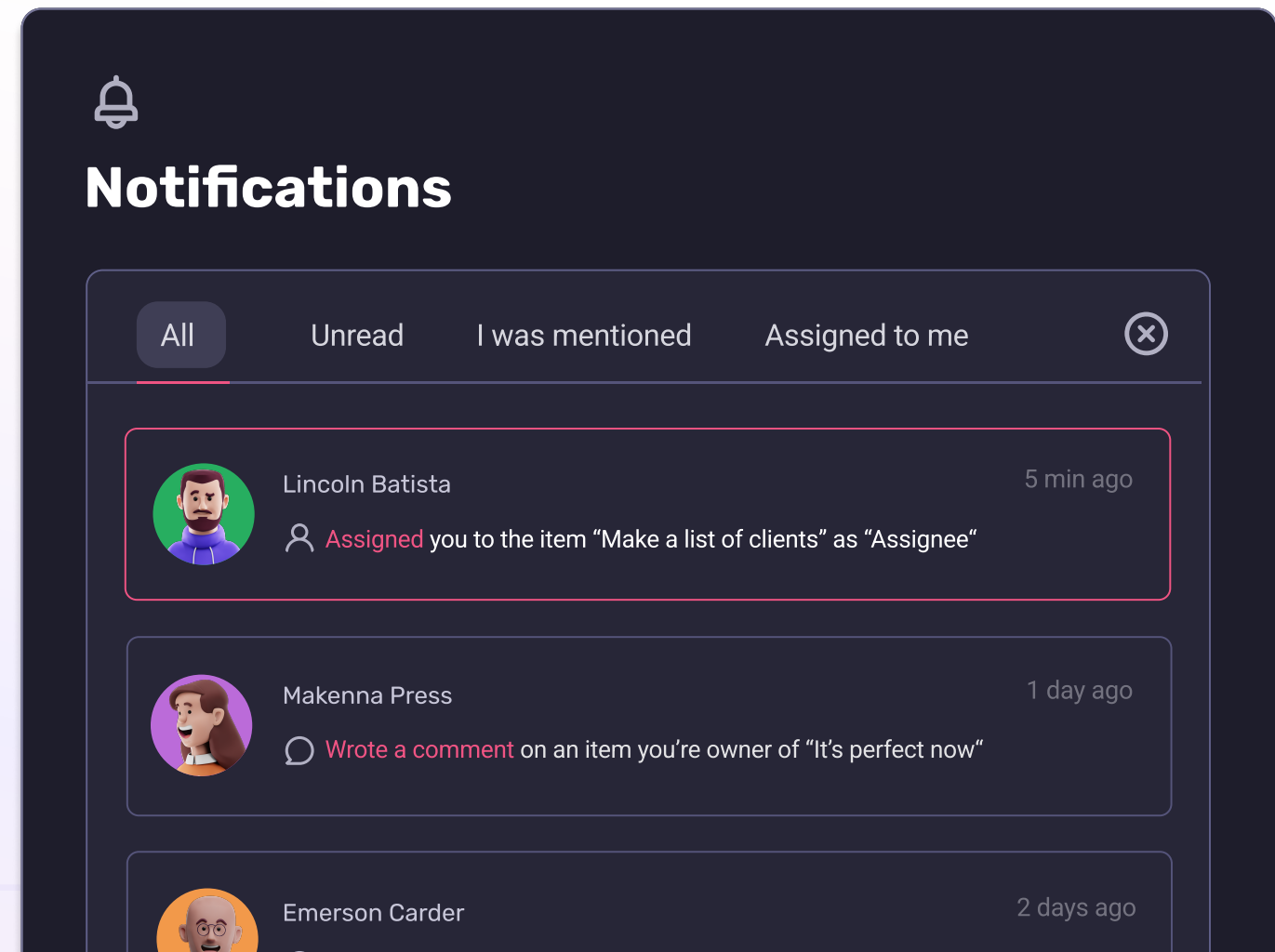
Main categories & features

04

Task management

- **Boards:**
  Have a dedicated space for each project

- **Templates:**
  Quickly create boards from existing ones

- **Groups:**
  Organize tasks into sections

- **Items:**
  Keep all tasks and to-dos as items

- **Columns:**
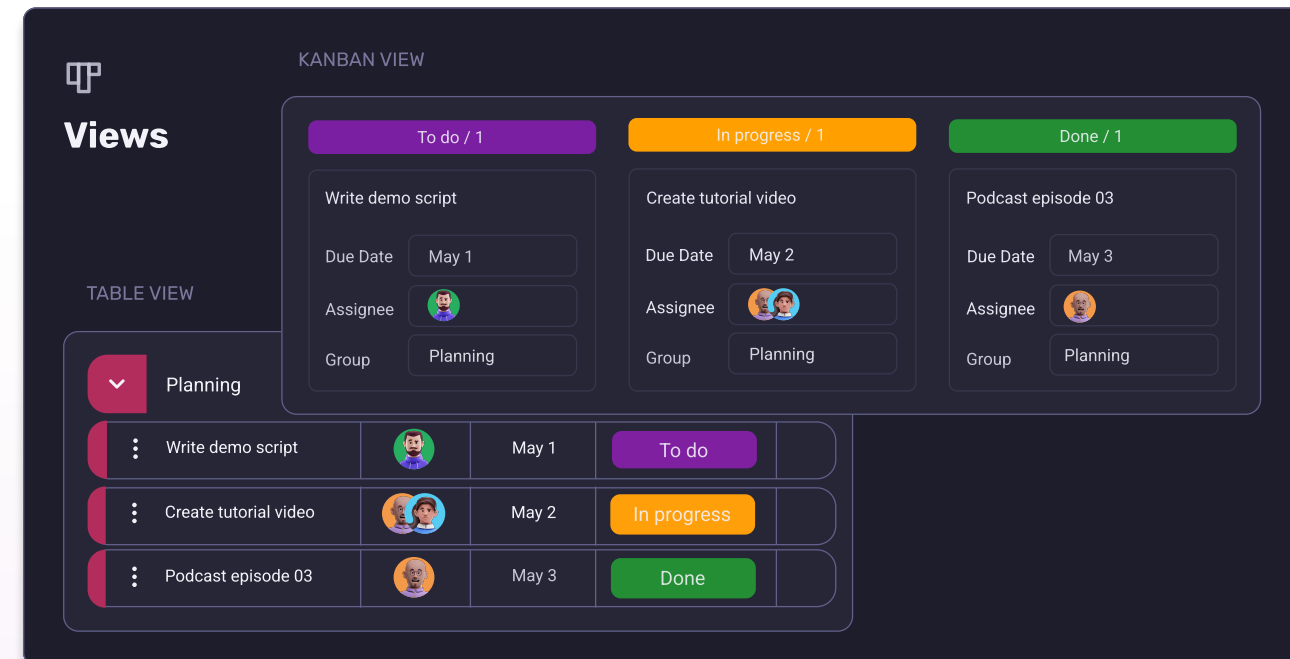 Structure tasks with different attributes

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Team collaboration

- **Files:**
  Share task-related files & documents

- **Comments:**
  Communicate & give feedback in the task

- **Mention:**
  Get the immediate attention of a teammate

- **Notifications:**
  Get notified by email or bell when changes occur

Notifications

| All | Unread | I was mentioned | Assigned to me | ⊗ |

Lincoln Batista · 5 min ago
👤 Assigned you to the item "Make a list of clients" as "Assignee"

Makenna Press · 1 day ago
💬 Wrote a comment on an item you're owner of "It's perfect now"

Emerson Carder · 2 days ago

Files

bestselling-product.jpg
Wilson Dias
Jun 28, 2022. 10:48AM

Products for the new collection.docx
Lincoln Batista
Jun 28, 2022. 11:25AM

Comments

Create presentation

| Comments | Activities | Files | Info |

Type.... · Add Comment

When is the deadline? @Lincoln · 1 hour ago

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Progress tracking

● **Views:**
Choose views of workflow and control

● **Sort:**
Sort by multiple status columns

● **Filter:**
See only the items you need in a view

● **Activity log:**
See all that happened on a board or an item.
Check out who has seen the board and when

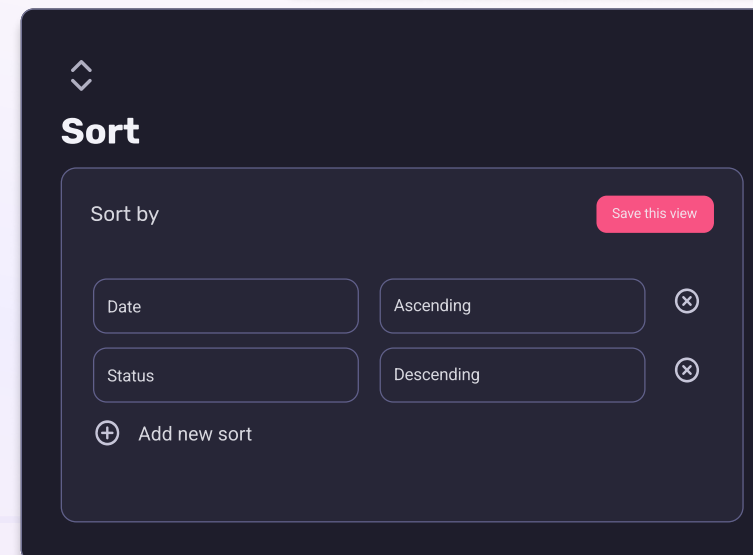**KANBAN VIEW**

To do / 1	In progress / 1	Done / 1
Write demo script	Create tutorial video	Podcast episode 03
Due Date — May 1	Due Date — May 2	Due Date — May 3
Assignee	Assignee	Assignee
Group — Planning	Group — Planning	Group — Planning

Views

TABLE VIEW

Planning
- Write demo script — May 1 — To do
- Create tutorial video — May 2 — In progress
- Podcast episode 03 — May 3 — Done
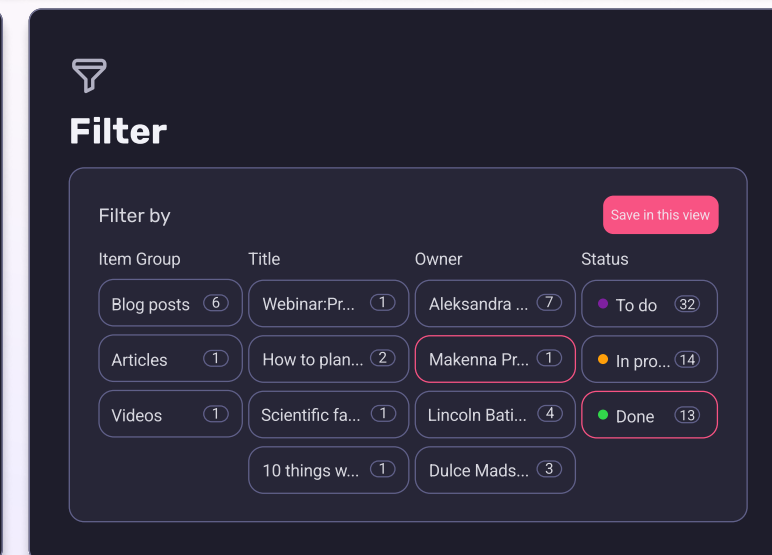
Sort

Sort by	Save this view
Date	Ascending
Status	Descending
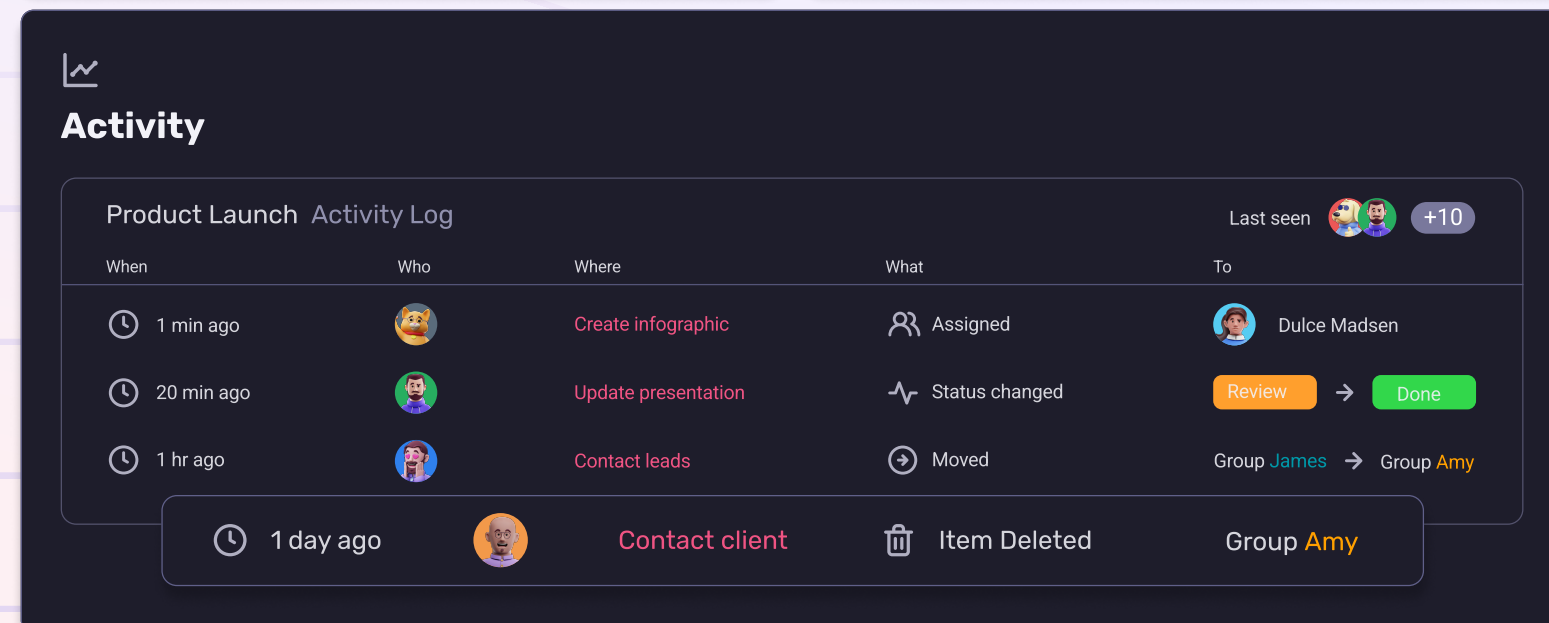
⊕ Add new sort

Filter

Filter by — Save in this view

Item Group	Title	Owner	Status
Blog posts 6	Webinar:Pr... 1	Aleksandra ... 7	● To do 32
Articles 1	How to plan... 2	Makenna Pr... 1	● In pro... 14
Videos 1	Scientific fa... 1	Lincoln Bati... 4	● Done 13
	10 things w... 1	Dulce Mads... 3	
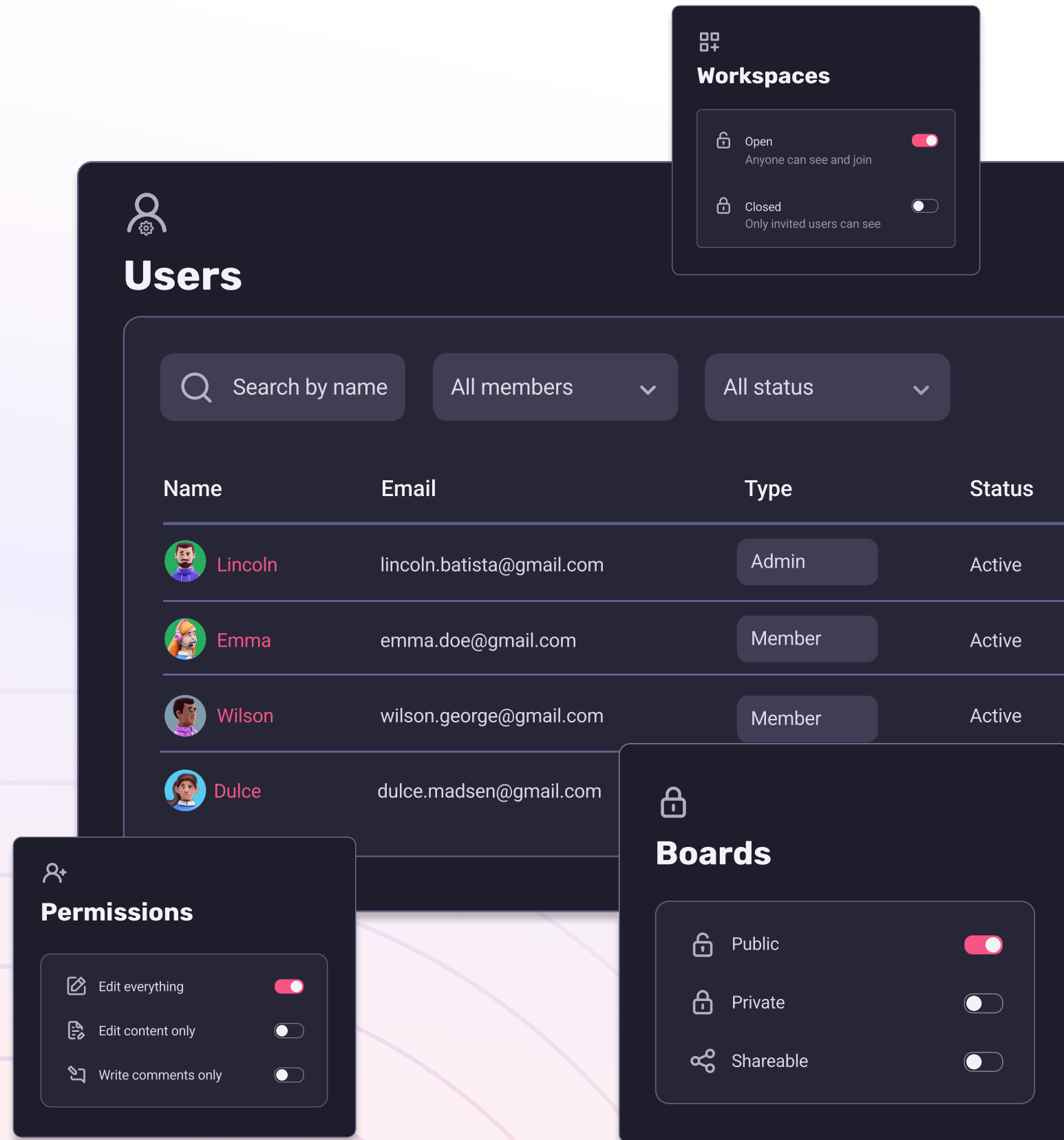
Activity

Product Launch Activity Log — Last seen +10

| When	Who	Where	What	To
🕐 1 min ago		Create infographic	Assigned	Dulce Madsen
🕐 20 min ago		Update presentation	Status changed	Review → Done
🕐 1 hr ago		Contact leads	Moved	Group James → Group Amy
🕐 1 day ago		Contact client	Item Deleted	Group Amy

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Administration

- **Workspaces:**
  Adjust the workspace type to control the privacy

- **Permissions:**
  Set up the member's access level

- **Boards:**
  Have different types of boards based on access level

- **User management:** Organize members into teams for easier management

Workspaces

Open
Anyone can see and join

Closed
Only invited users can see

Users

| Search by name | All members | All status |

Name	Email	Type	Status
Lincoln	lincoln.batista@gmail.com	Admin	Active
Emma	emma.doe@gmail.com	Member	Active
Wilson	wilson.george@gmail.com	Member	Active
Dulce	dulce.madsen@gmail.com		

Permissions

Edit everything

Edit content only

Write comments only

Boards

Public

Private

Shareable

Available Across
PLATFORMS

Web **Mobile** **iOS** **Android**
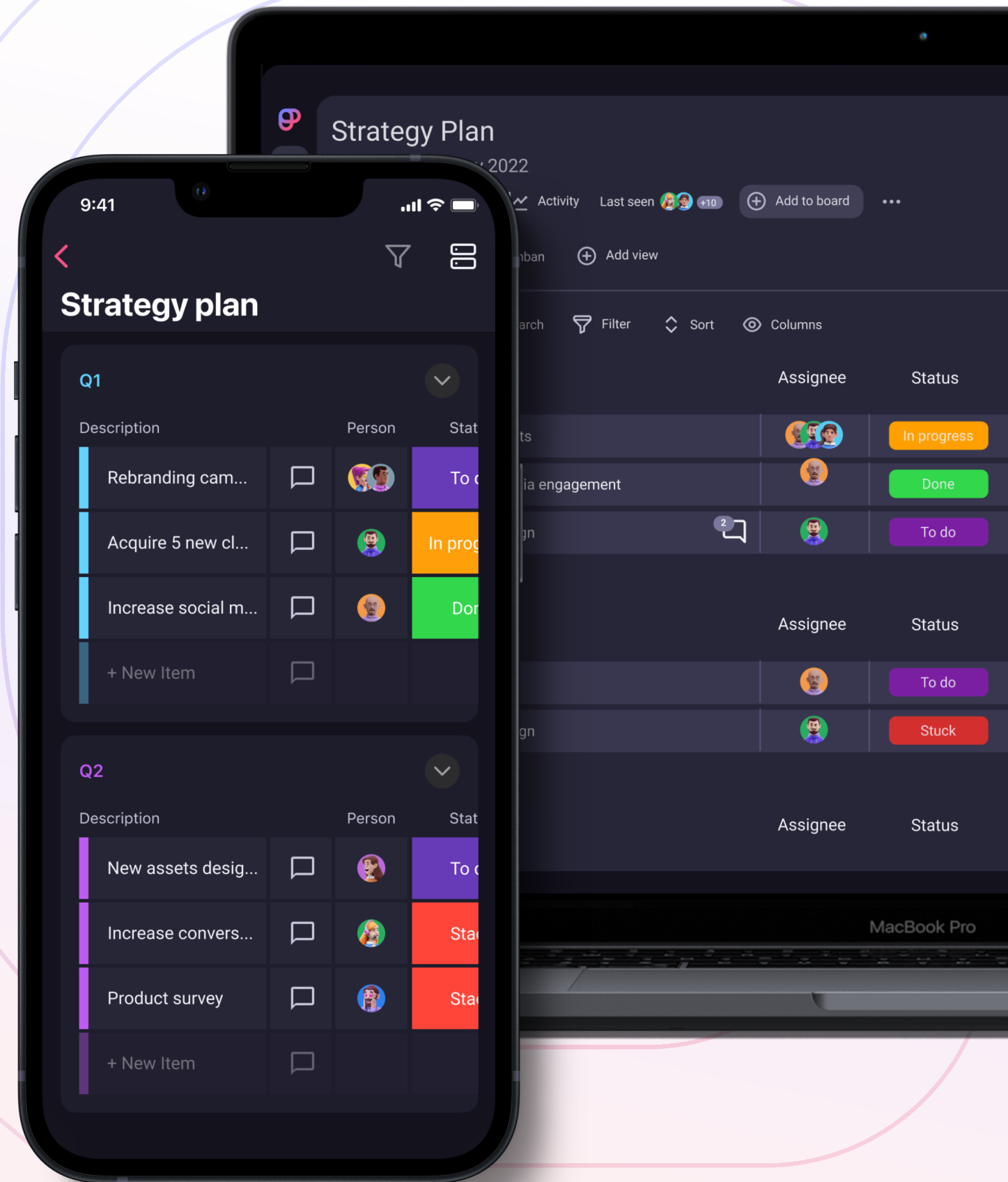
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05
Security

Plaky is both ISO/IEC 27001:2012 and SOC 2 Type II certified, ensuring all data is safe, at all times.

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06

World-class support

Friendly, 24/7 customer service

- Help available via phone, email or chat with **average response time under 1h**

- Here for you **24 hours a day, every day of the week, including holidays**

- Our customer support has a **95% satisfaction score** (16+ ratings)

- Extensive library of up-to-date **documentation and training tutorials**

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Our customers

At the heart of everything we do

07

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Customers

"Instead of having to hop on a call for half an hour, I go to Plaky, enter what I want, tag the person I need, ping them, they see it, and that's it. If I need to participate in the comments section, I just enter the relevant information. Plaky simply made things faster, it saved us a lot of time."

Vladimir Milic

CEO of VM Digital

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Customers

"Plaky has helped keep all of our projects, tasks, and projections in one place. Firstly, I have great insight into what my team does on a daily basis, what they're working on, and how each project is progressing. On a more long-term basis, we can see what services we've provided for each client, how we've progressed, and how they progress with us. One of the best things about Plaky is that we have everything posted clearly, including statuses, due dates, labels, and additional commentary."

Jesse Tutt

Founder and CEO of Guru SEO

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08

About us

The company:

Developed by
CAKE.com

Founded
2009

Plaky launched
2022

Team
300+

HQ
Palo Alto, USA

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Try Plaky

Create a free account and start managing your tasks with ease

Try for FREE

Developed by **cake**.COM

www.plaky.com

Single Project
Project X plan

Add members · Activity · Last seen +10 · ⊕ Add to board · ...

▤ Maint table · ⬚ Kanban · ⊕ Add view

| NEW ITEM ⌄ | 🔍 Search | ▽ Filter | ⇅ Sort | 👁 Columns |

Plan	Owner	Checklist	Status	Priority
⋮ Activity 1	👤	Write newsletter Design...	Done	High
⋮ Activity 2	👤	Make an offer new labels	In progress	A/B test
⊕ Add				

Execution	Owner	Checklist	Status	Priority
⋮ Activity 3	👤	Features update New tec...	Stuck	High
⋮ Activity 4	👤	Print labels new materials	Done	High
⊕ Add				

Launch	Owner	Checklist	Status	Priority