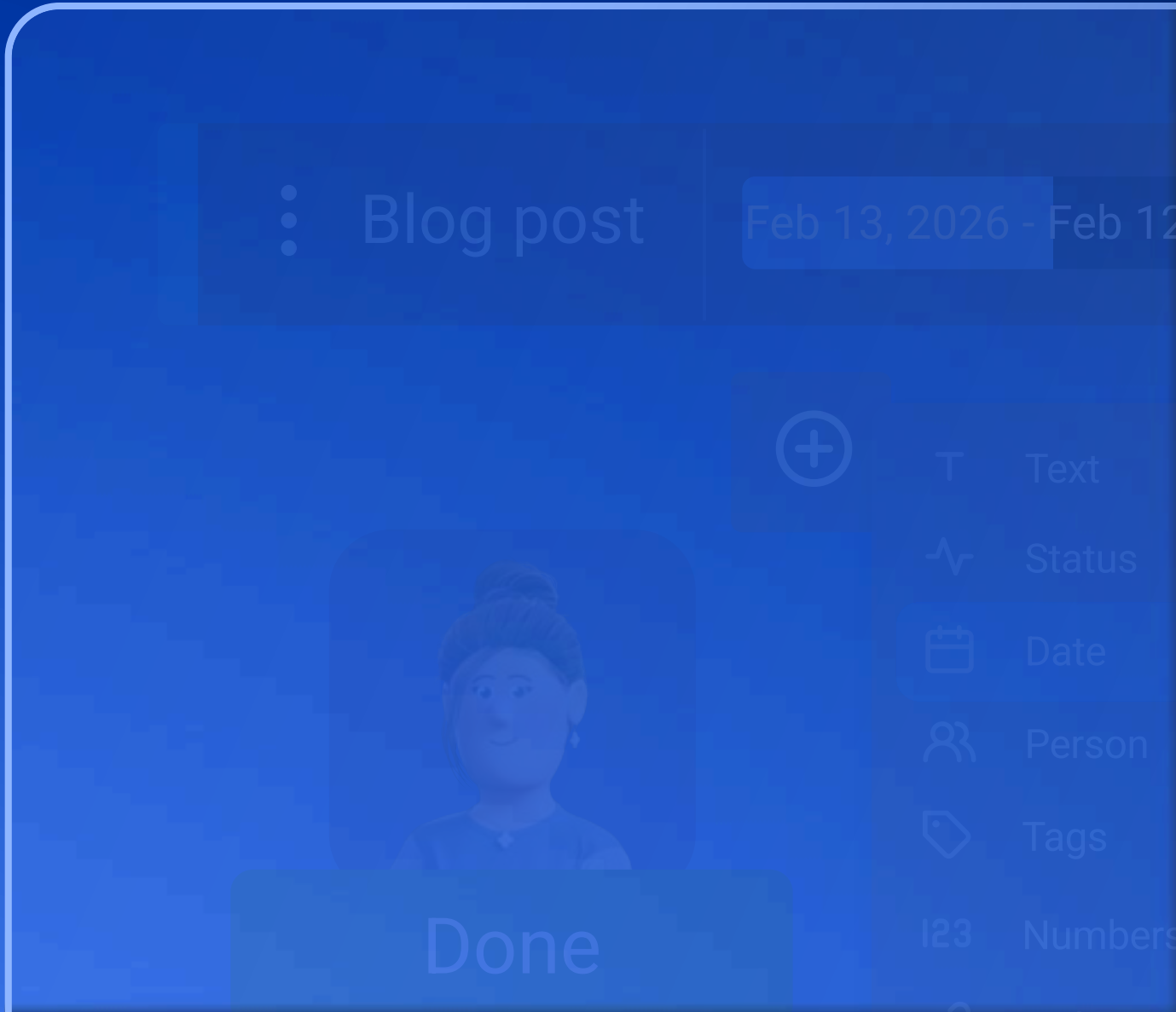
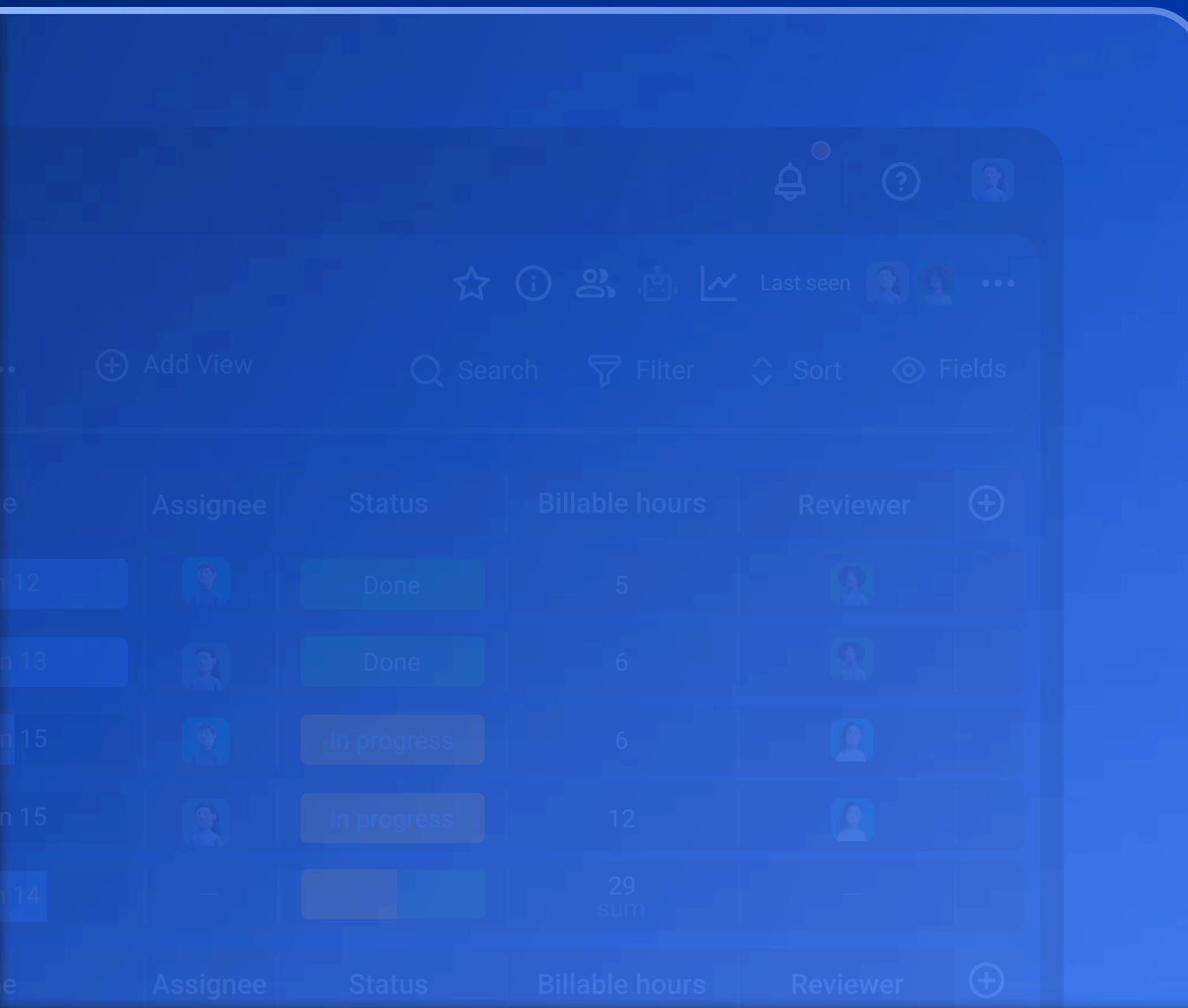


Flexible project
management software



The problem

Missed deadlines. Budget overruns. Project failures. They're slowing down your business — and costing you more than you think.



01.

You can't see the full picture, so priorities clash

02.

Deadlines slip, and costs spiral out of control

03.

Extra tasks pile up, using up more time and resources

04.

Disconnected tools cause team stagnation

 **plaky** is the solution



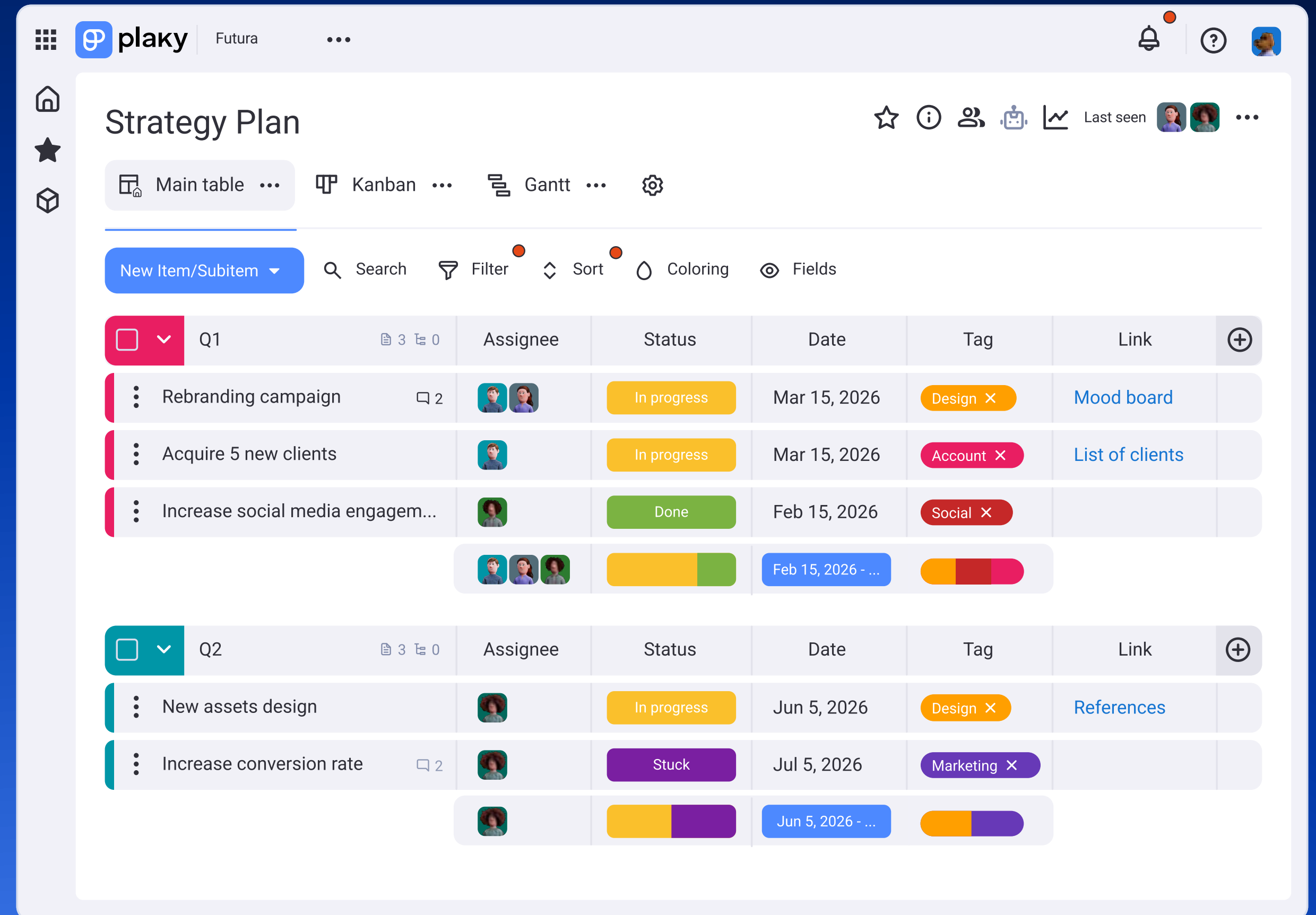
Plaky is a project management platform that gives you total control to plan activities, organize tasks, and track progress across your teams.

Team priorities at a glance

Projects delivered on time and within budget

Max impact with optimal resource use

A centralized & affordable work tool





plaky

has great features

	This week	Timeline	Assignee	Status	
⋮	Blog post	Sep 11, 2023 - Sep 15, 2023		Done	
⋮	Product presentation	Sep 11, 2023 - Sep 15, 2023		Done	
⋮	Illustrations	Sep 11 - Sep 15		In progress	
⋮	Tutorial video	Sep 12 - Sep 15		In progress	

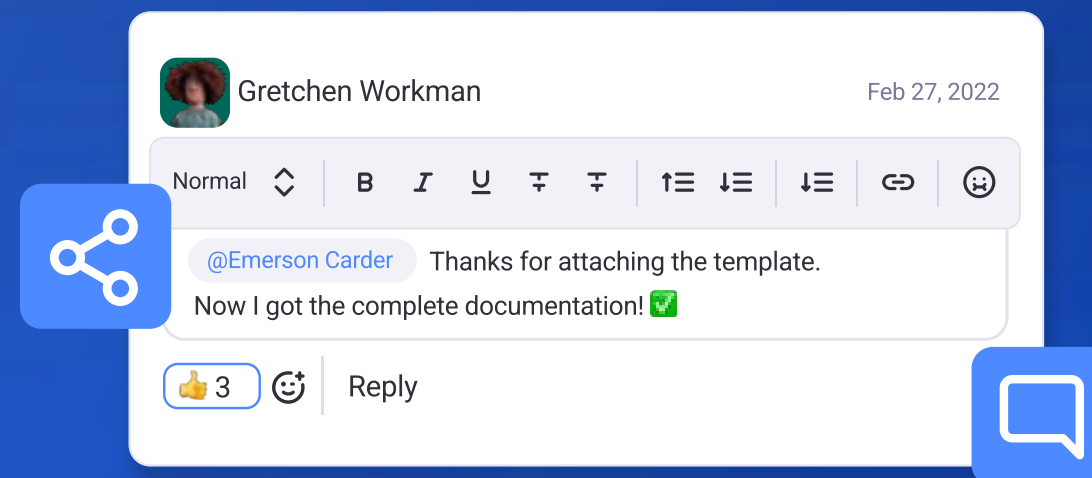
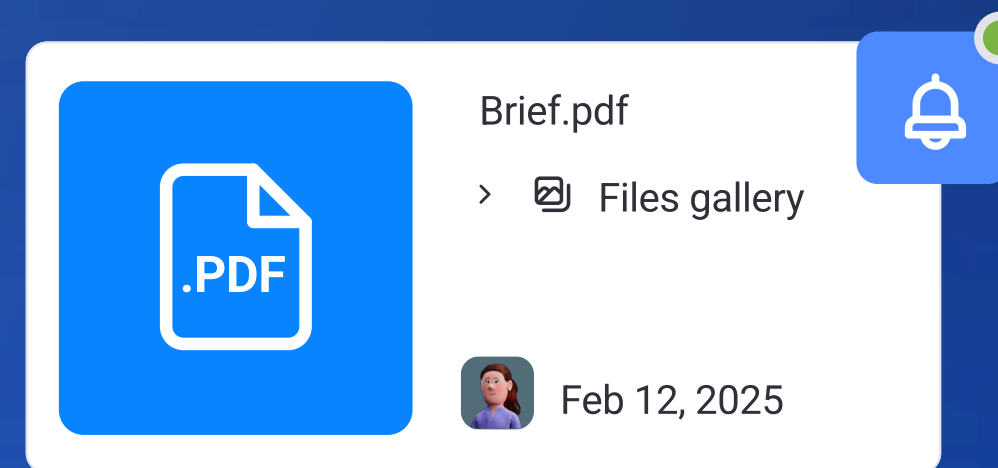
- Makenna Press
- Lincoln Batista
- Emerson Carder
- Dulce Madsen
- Wilson George
- Wilson Dias

- T Text
- 📄 Status
- 📅 Date
- 👤 Person
- 🏷️ Tags
- 123 Numbers
- 🔗 Link
- 📝 Rich Text



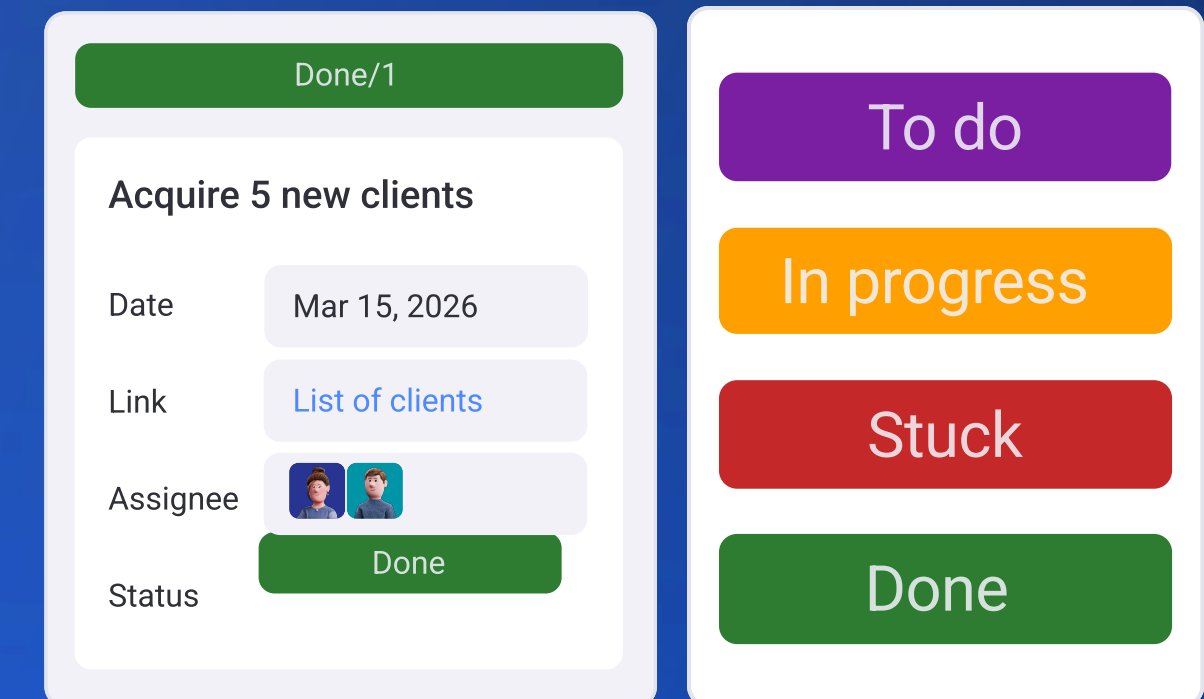
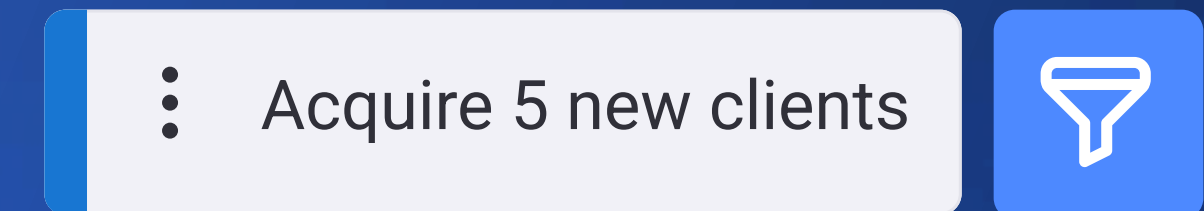
Task management

Organize your to-dos and keep all key information in one place.



Team collaboration

Work together with your team by sharing updates and files within each item card.



Progress tracking

Get the desired information at a glance and stay on top of your work.

Task management

Boards

Have a dedicated space for each project.

Strategy Plan

Main table ... Kanban ...

New Item/Subitem

Q1

3 0

Assignee

Rebranding campaign 2

Acquire 5 new clients

Increase social media engagem...

Q2

3 0

Assignee

Custom fields

Add attributes to categorize and manage tasks effectively.

Blog post

Feb 13, 2026 - Feb 124, 2026

Done

Text

Status

Date

Person

Tags

Numbers

Link

Rich Text

Items & subitems

Keep all activities and to-dos as tasks or subtasks.

Events

2 4

Status

Organize annual team confer... 4

Secure venue and dates

Create event agenda

Coordinate logistics

Promote the event

Add Subitem

Leadship workshop

Add Item

Comments & files

Communicate, give feedback, and share files in the task cards.

New products.pdf

Files gallery

Feb 12, 2025

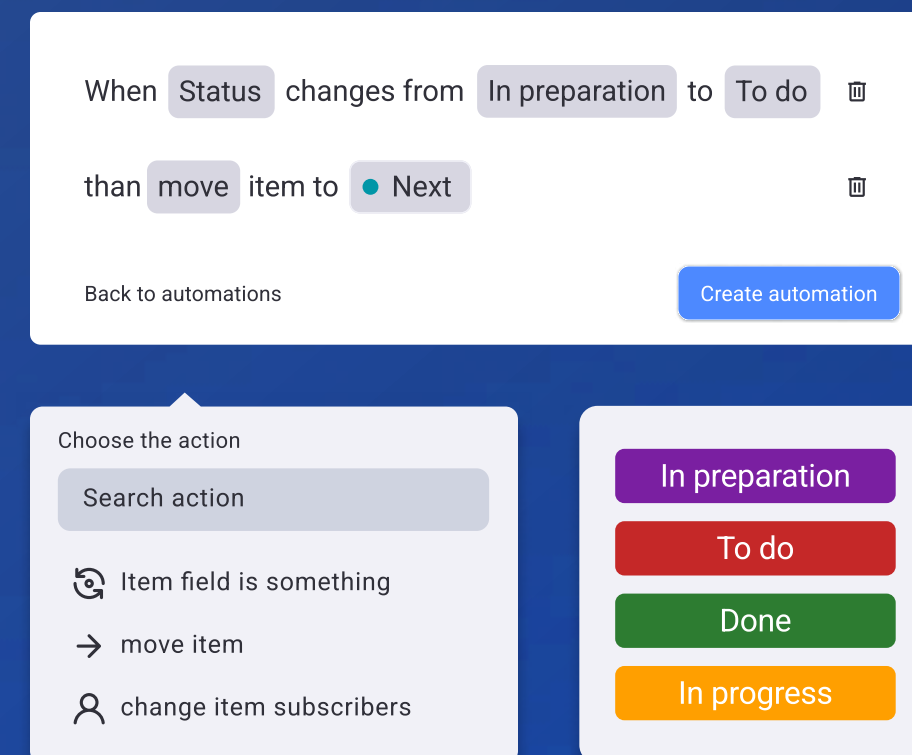
Feb 27, 2022

Emerson Carder

Check out this video

https://www.youtube.com/watch?v=3lY9F-4X1fs

Edit

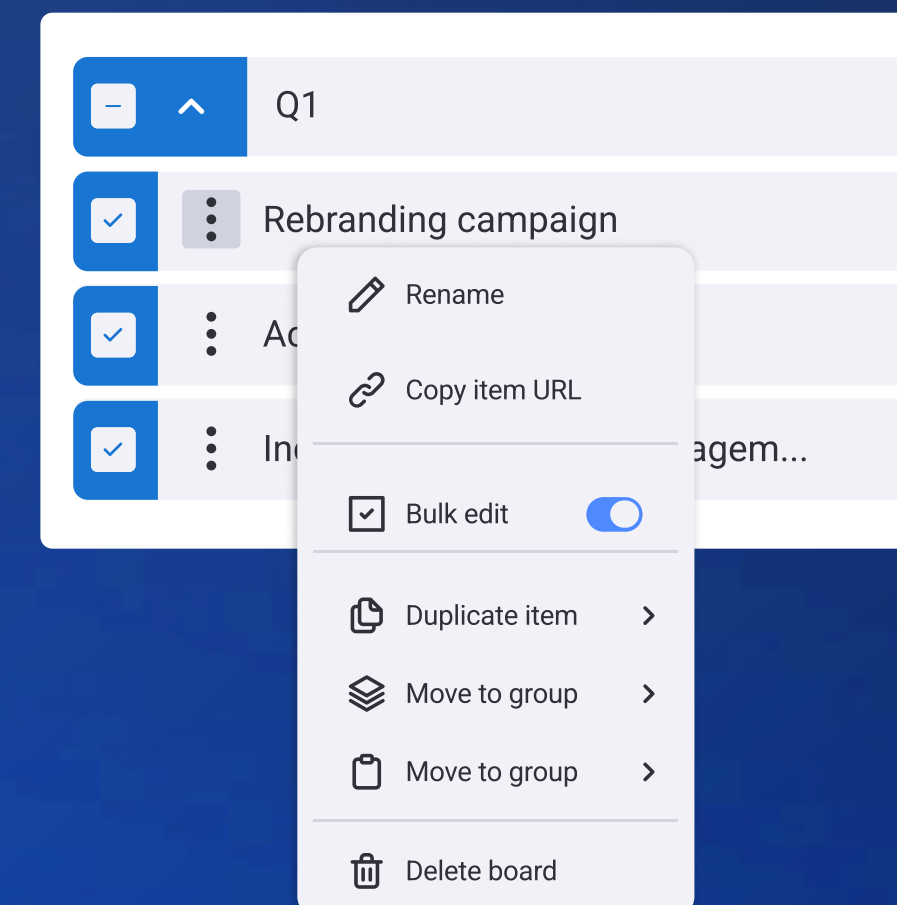


Automations

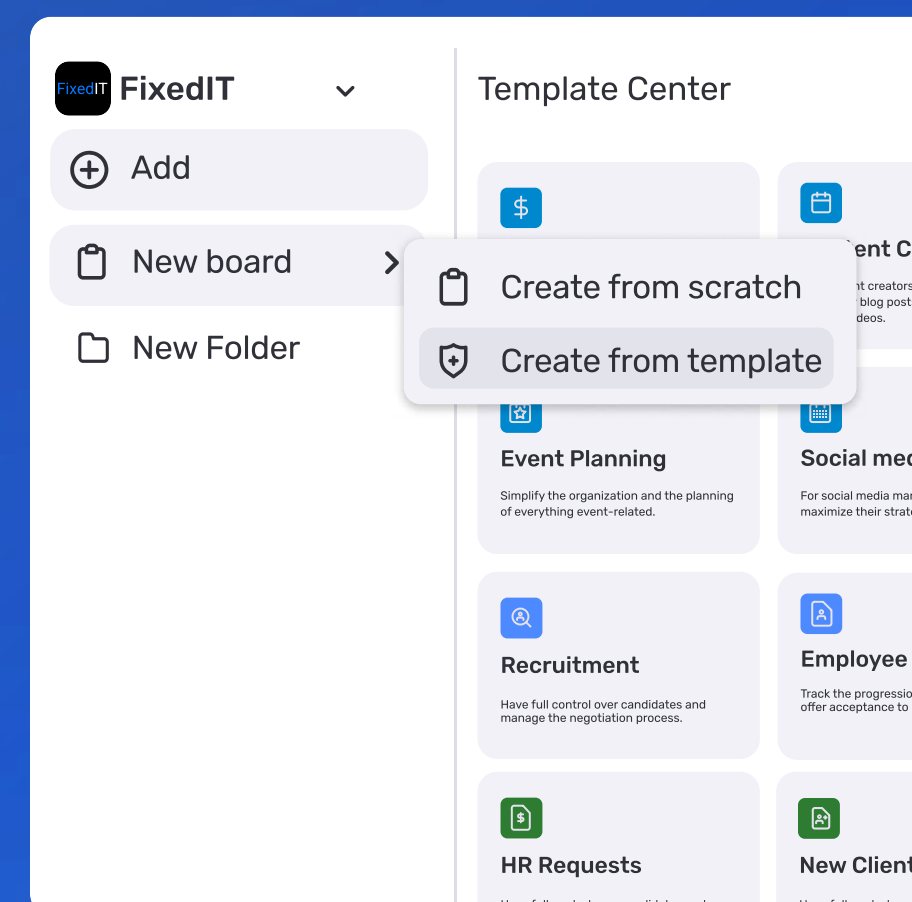
Automate repetitive tasks and streamline workflows.

Bulk actions

Update multiple tasks at once to save time.



Productivity

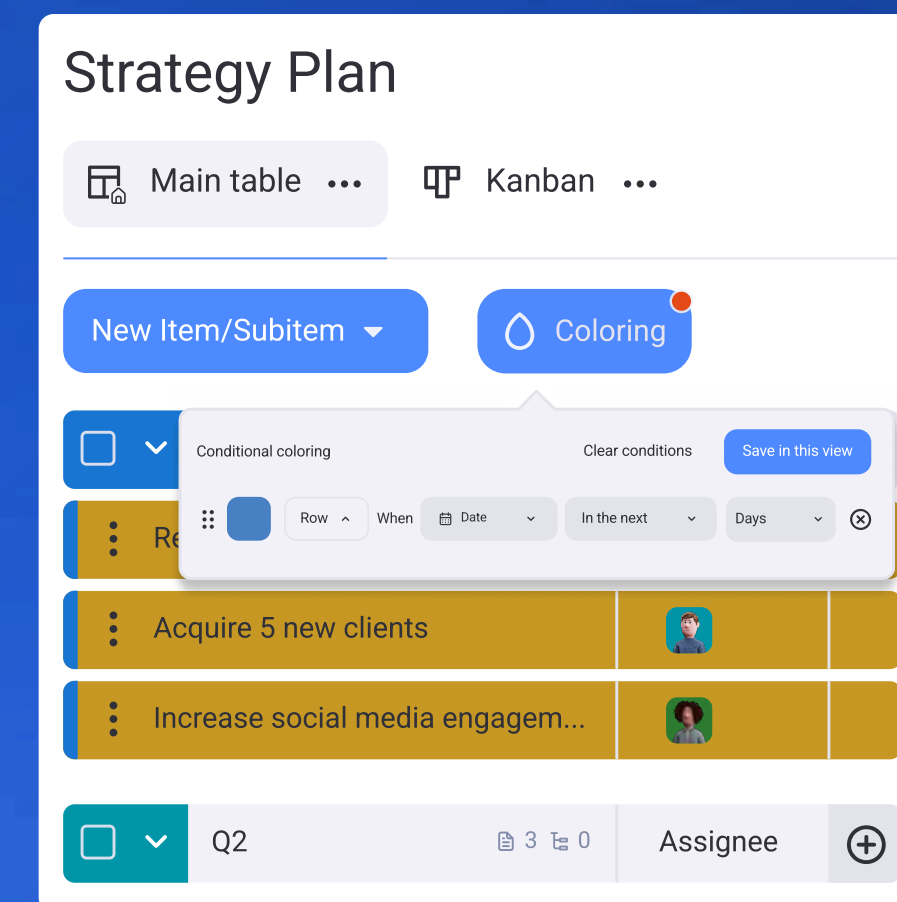


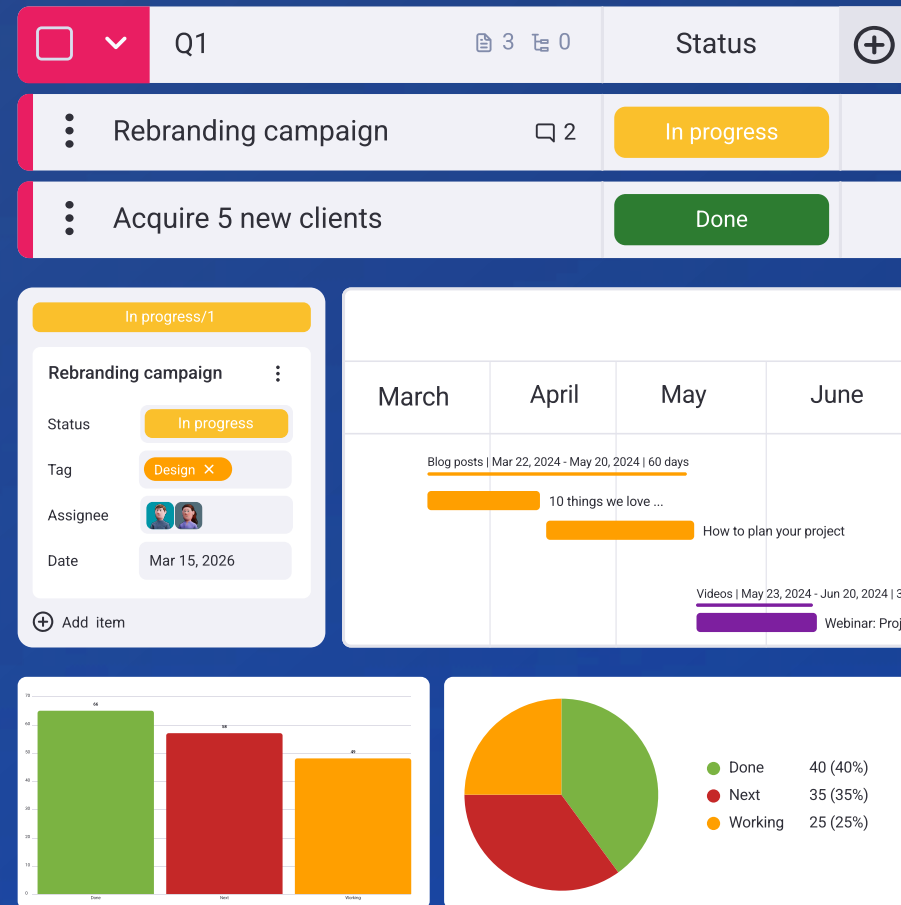
Industry templates

Start projects faster with ready-made templates.

Conditional coloring

Highlight tasks based on rules for easy visual progress tracking.



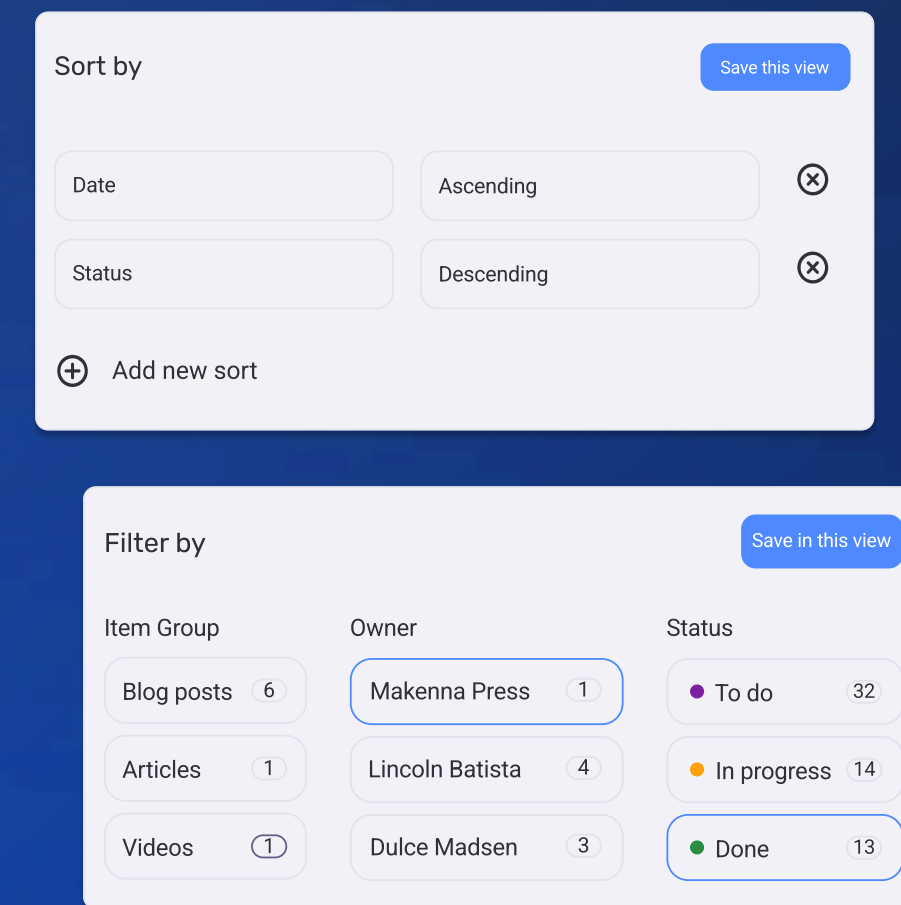


Board views

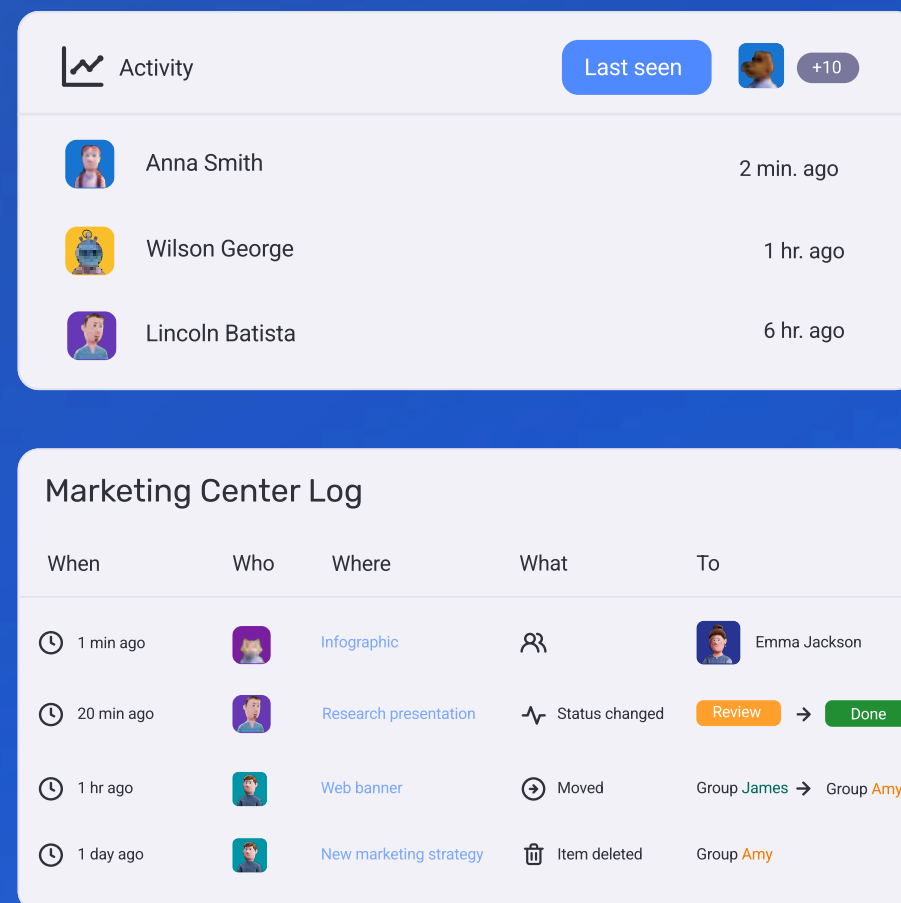
See your projects in different layouts to match your workflow.

Sort & filter

Quickly find and organize tasks based on your criteria.



Progress tracking

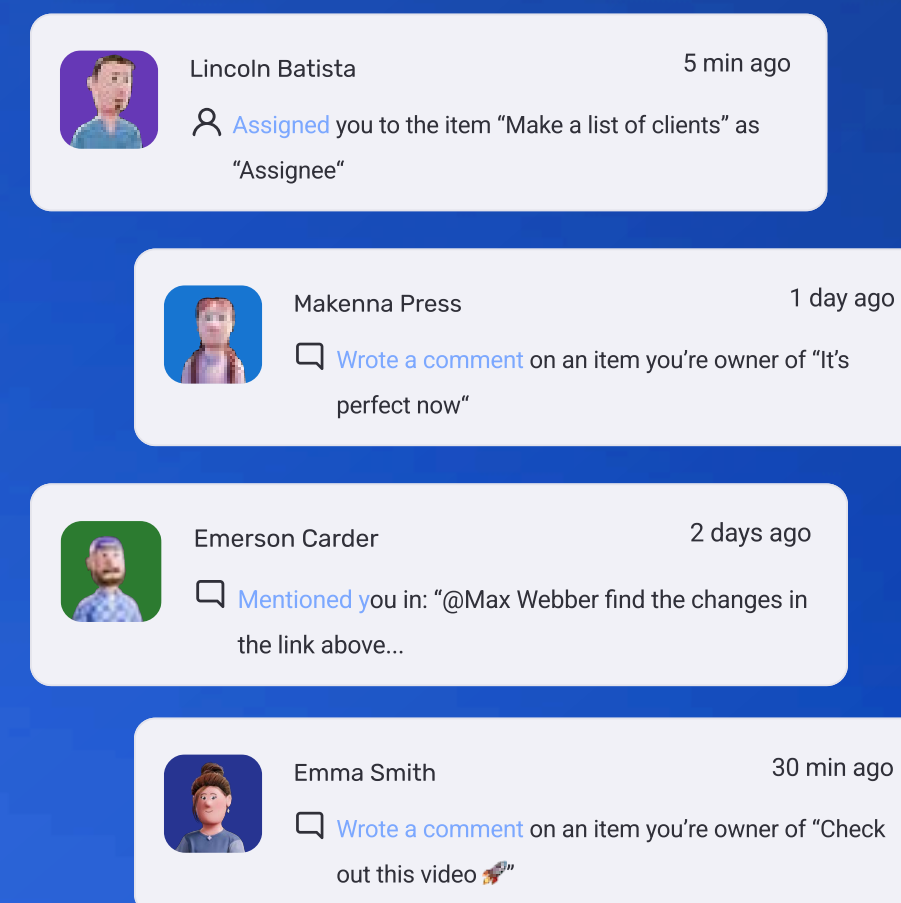


Activity log

Track all changes and updates in one place.

Notifications

Stay informed with real-time alerts about important updates.





Who is Plaky for?

IT, marketing, legal, consulting, engineering,
construction, manufacturing



Small businesses

Simple task management to organize to-dos,
track progress, and deliver projects on time.



Medium-sized businesses

Track timelines, manage resources,
and keep projects on budget.



Enterprises

Scalable project management to coordinate
cross-department initiatives and control
delivery across the organization.

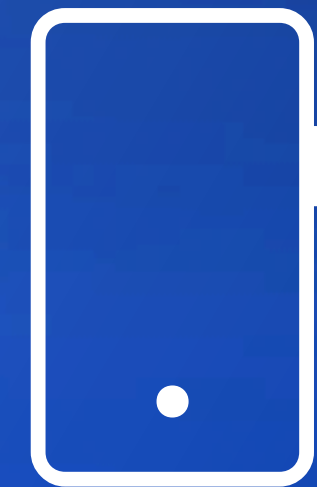


Integrations

Plaky integrates with other CAKE.com tools
to make your work easier



Web



Mobile / iOS / Android

Available across platforms

Keep your projects within reach on any device, anytime, anywhere.



plaky

has impressive benefits

Enterprise-grade security

Keep your confidential data safe with Plaky.



SOC 2 Type II

We adhere to the highest standards for security, availability, and confidentiality.



GDPR

We prioritize your data privacy.



ISO/IEC 27001:2022

Our commitment to information security management is independently verified.



SSO login

We offer secure and streamlined access for your team.



99.99% uptime

You can always count on reliable access to our platform — whenever you need it.



Bug bounty program

We're under a 24/7 security audit that's a part of our rewards program.

Visit our [trust center](#) for more information on security.

Reliable support

Get quality customer support whenever you need it.



<1h
response time

Help is available via email, chat, and phone (<1h average response time).



24/7
support

Our team is available 24/7, including holidays, and is 100% human — no bots.



100+
guides

Browse our extensive library of useful tutorials, videos, guides, and help articles.

Tailored approach

Get customer service that puts your experience first.



95%
satisfaction rate

Our customer support has a 95% customer satisfaction rate based on 16k+ ratings.



30-min
onboarding

Each customer gets personalized onboarding training to ensure fast adoption.




Success
representative

Access tailored onboarding and detailed resource materials to maximize your experience.

Customers trust us

Trusted by companies worldwide.

4.9 rating



Used by
150,000+ users



Customers stick with Plaky

It's simple to start with, yet powerful enough to scale with their business.



Jesse Tutt

Founder of Guru SEO Services

"We use task creation and progress tracking on a daily basis. When we get a new client, we create a board and assign tasks based on the service we're providing for them. One of the best things about Plaky is that we have everything posted clearly, including status, due dates, labels, and additional commentary."



Vladimir Milic

Founder & CEO of VM Digital

"If the communication is challenging — which is predominantly the case among younger people as they haven't been in the business for that long — then, of course, apps such as Plaky prove to be of tremendous help. The flow of information and communication — we used to have a serious problem with that. We had to change something, so we introduced project management tools like Plaky."



Nikola Glintic

Tax advisor and accountant at Fincon

"Plaky helps me keep a detailed record of the responsibilities related to each client and mark them as finished after they've been completed. This lets me know which tasks are done and which are still in progress, and helps me get rid of all the stress caused by uncertainty of whether we've finished everything we were supposed to."

 **plaky** costs less

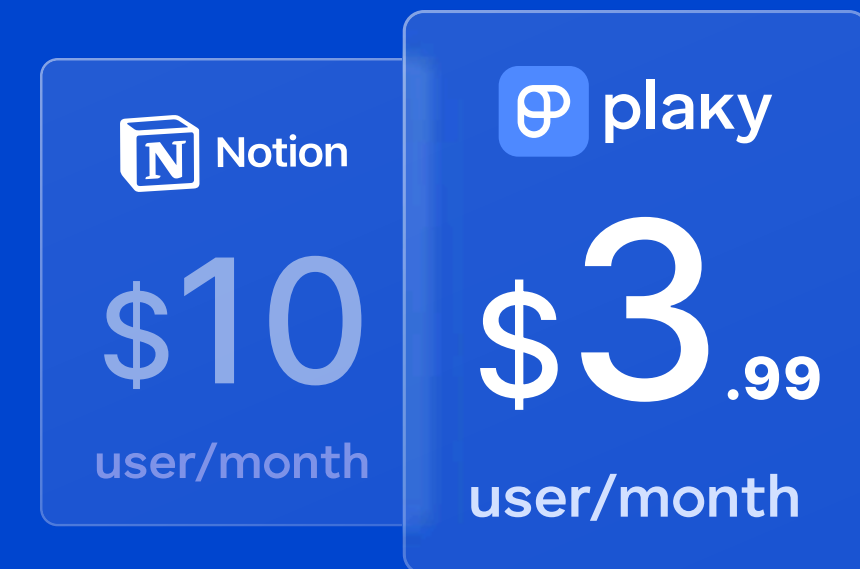
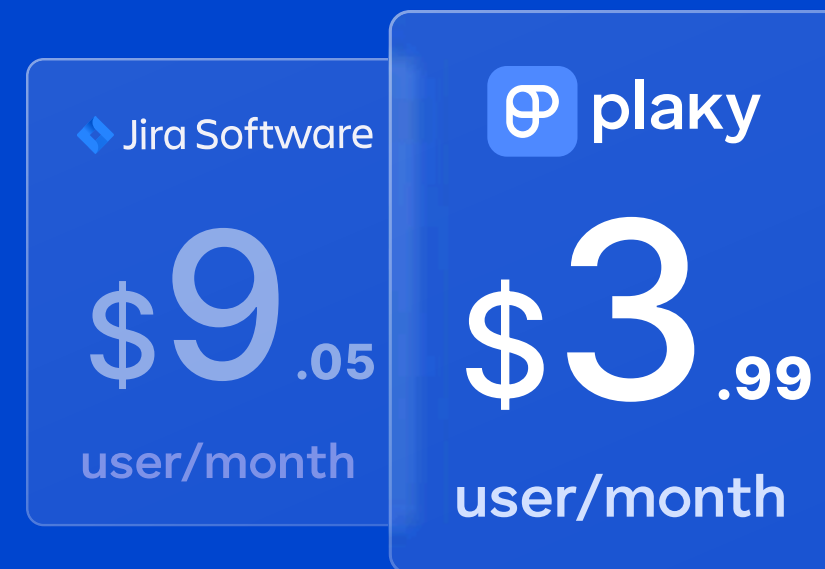
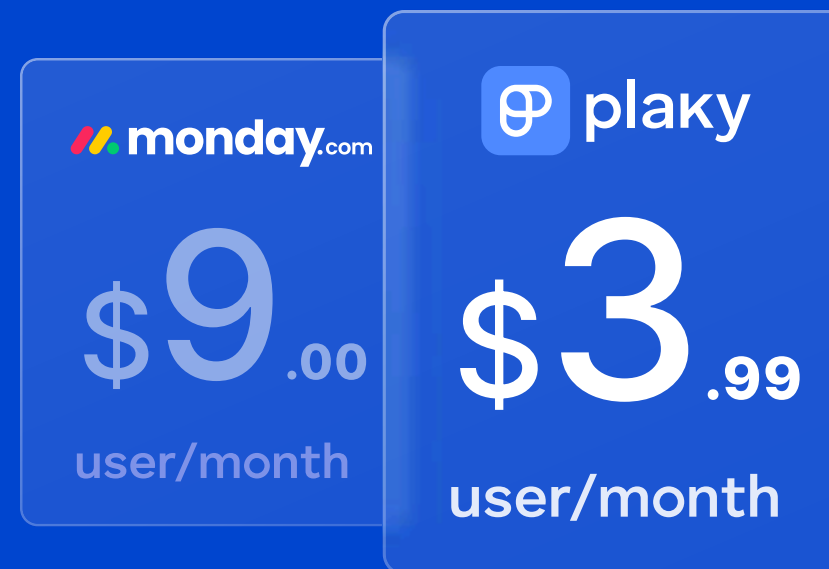
Fair, transparent pricing

Start free.
Scale when you're ready.

Plan	PRO	ENTERPRISE
Key features	<ul style="list-style-type: none">• Gantt view• Automations• Viewer role	<ul style="list-style-type: none">• Unlimited fields, automations, activity log<ul style="list-style-type: none">• SSO• Custom subdomain
Price starts at	<div>\$3.99</div> <div>per seat</div>	<div>\$8.99</div> <div>per seat</div>

Plaky vs others

Get better value
with Plaky.



Simple

An easy-to-use tool that streamlines projects without complications.

Unlimited

Unlimited users, projects, tasks, and files, even on the free plan.

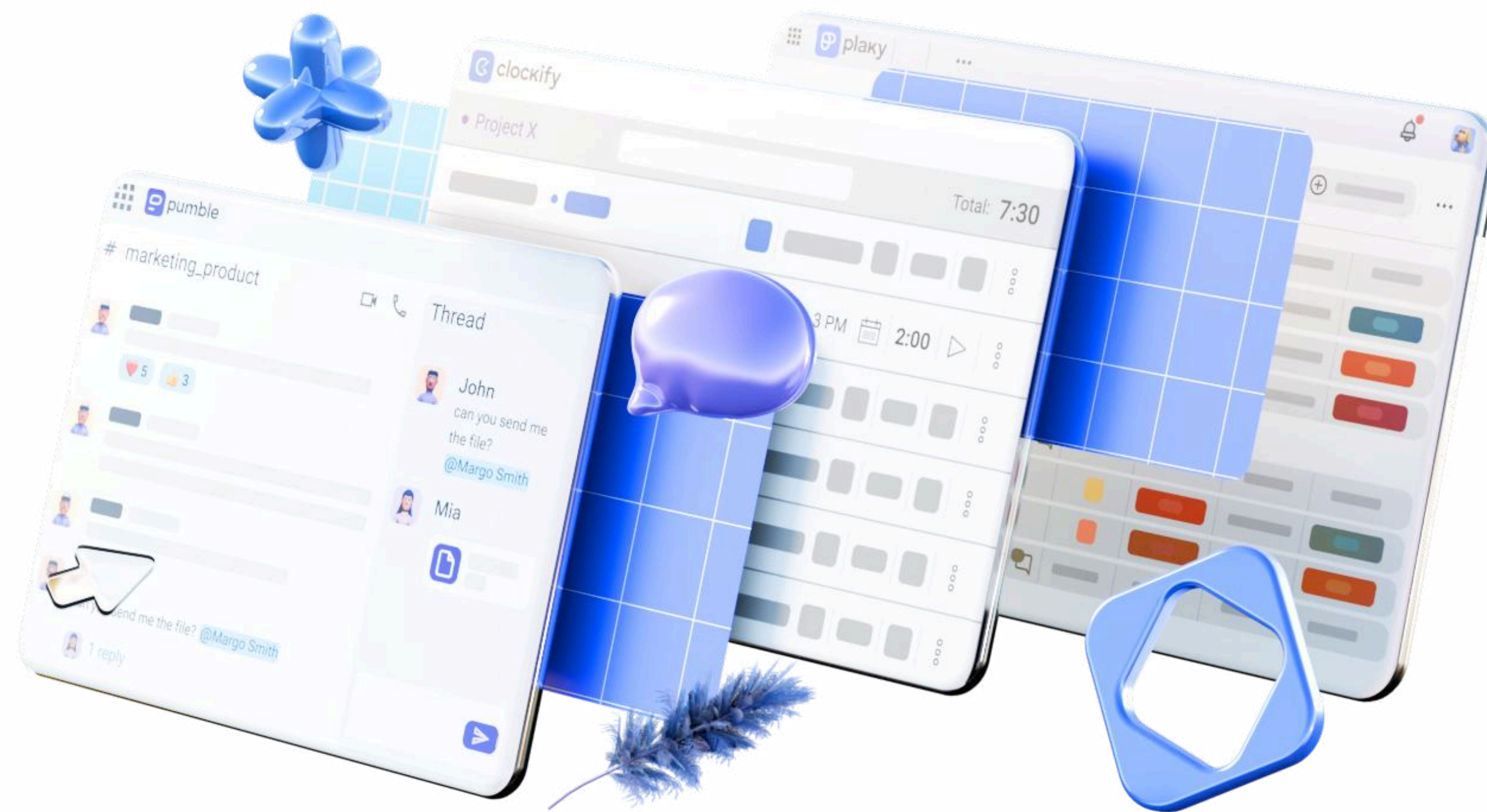
Affordable

Fair pricing made to scale with your business and team size.

 **plaky** is a part of CAKE.com

cake.com

Plaky is part of the **CAKE.com Suite** — a powerful work solution consisting of three products that help thousands of companies across the world stay organized and run their businesses.



cake.com | suite helps you:

Track
resources



Connect
teammates



Manage
work



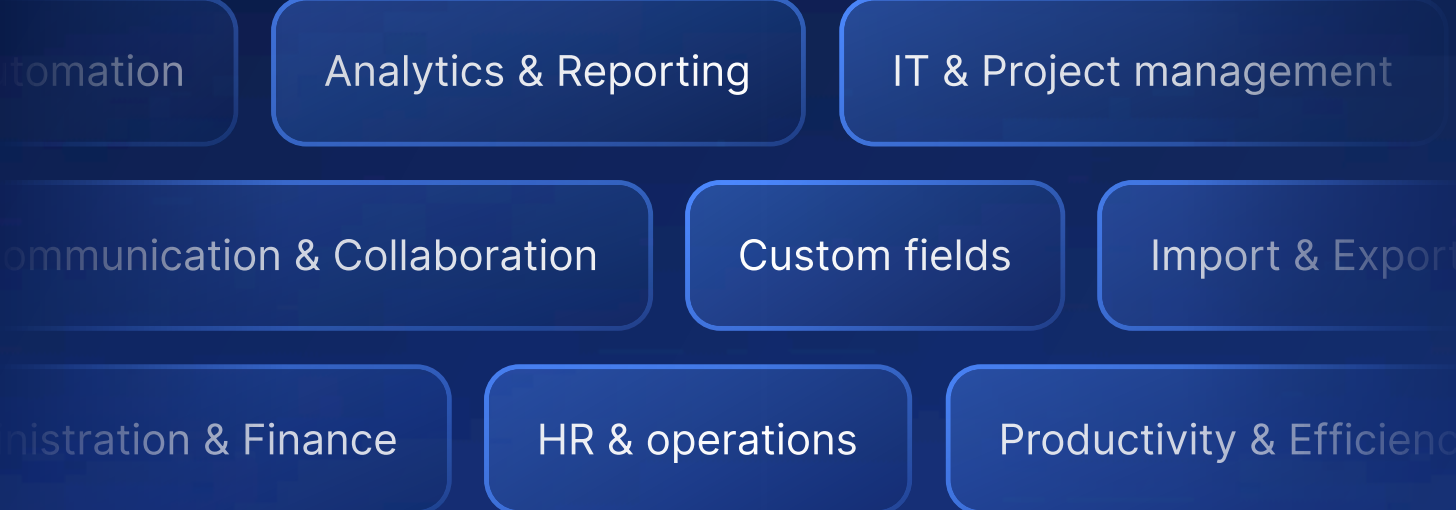
All three products can work independently or together as a **single suite**.

The perks of having **cake.com** | suite



cake.com | account

Use and manage all products
with a single account



30+ add-ons

cake.com | marketplace

Expand functionality with
custom add-ons



cake.com | integrations

Connect all products for
maximum productivity

Pay 4x less when compared to similar products from competitors.

Best value

cake.com | bundle

~~\$27.97~~ | \$12.99

per seat / month
when billed annually



vs

Competitors

\$60.99



About **cake.com**

Founded
Headquarters
Team

2009
Palo Alto, US
400+

2100 Geng Rd STE 210, Palo Alto, CA 94303, USA
+1-866-348-6668
support@cake.com





Ready to manage your projects?

Create tasks in mere minutes

Invite your team instantly

Boost efficiency and speed up business growth

Get started →

Book a demo

The screenshot displays the Plaky web application interface. At the top, the Plaky logo and 'Space One' are visible. The main section is titled 'Overview of tasks'. Below this, there are tabs for 'Main table', 'Kanban', and 'Gantt'. The 'Main table' tab is active, showing a table of tasks for 'This month' and 'Next month'.

	Timeline	Assignee	Status	Billable hours	Review
This month					
⋮ Blog post	Jun 9 - Jun 12		Done	5	
⋮ Product presentation	Jun 10 - Jun 13		Done	6	
⋮ Illustrations	Jun 11 - Jun 15		In progress	6	
⋮ Tutorial video	Jun 12 - Jun 15		In progress	12	
+ Add	Jun 8 - Jun 14			29	
Next month					
⋮ Features presentation	Jul 2 - Jul 18		To do		
⋮ Design improvements	Jul 5 - Jul 20		To do		
⋮ Social media ad	Jul 7 - Jul 17		To do		
+ Add	Jul 2 - Jul 20			—	